



JOIN US FOR A VIRTUAL BENEFIT CONCERT!

Wellness House of Annapolis presents:

FALE ROCK O'ROLL ON THE BENEFIT BAY

Thursday, September 24th | 7 pm

Performed exclusively for the Wellness House of Annapolis

PRESENTING SPONSOR:
\$20,000

THE GEATON &
JOANN DECESARIS
family foundation, inc.

FEATURING THE PAUL REED SMITH BAND

Pick-Up Gourmet Dinner by Ken's Creative Kitchen
with Wine Courtesy of Eastport Liquors

In support of Wellness House of Annapolis' services to
individuals and families touched by cancer.



**HELP THE WELLNESS HOUSE TODAY BY SIGNING UP AS A SPONSOR AND
ENJOYING AN EVENING OF MUSIC AND FUN!**

Visit www.annapoliswellnesshouse.org/rnrbenefit to register today.

Rock N' Roll Sponsor: \$10,000

- Twelve pick-up gourmet dinners by Ken's Creative Kitchen & wine courtesy of Eastport Liquors
- Featured logo or name in full-page What's Up? Annapolis thank-you ad
- Featured logo or name on all Wellness House e-newsletters and email blasts promoting the event
- Featured logo or name on R&R Benefit landing page and concert credits
- Featured 90-second social media promotion package

Rhythm & Blues Sponsor: \$7,500

- Ten pick-up gourmet dinners by Ken's Creative Kitchen & wine courtesy of Eastport Liquors
- Prominent recognition in full-page What's Up? Annapolis thank-you ad
- Logo or name prominently displayed on all Wellness House e-newsletters and email blasts promoting the event
- Logo or name prominently displayed on Benefit landing page and concert credits
- Prominent 60-second social media promotion package

Country Sponsor: \$5,000

- Eight pick-up gourmet dinners by Ken's Creative Kitchen & wine courtesy of Eastport Liquors
- Recognition in full-page What's Up? Annapolis thank-you ad
- Logo or name displayed on all Wellness House e-newsletters and email blasts promoting the event
- Logo or name displayed on R&R Benefit landing page and concert credits
- 30-second social media promotion package

Soul Sponsor: \$2,500

- Four pick-up gourmet dinners by Ken's Creative Kitchen & wine courtesy of Eastport Liquors
- Recognition in full-page What's Up? Annapolis thank-you ad
- Logo or name displayed on all Wellness House e-newsletters and email blasts promoting the event
- Logo or name displayed on R&R Benefit landing page and concert credits

Folk Sponsor: \$1,000

- Two pick-up gourmet dinners by Ken's Creative Kitchen & wine courtesy of Eastport Liquors
- Recognition in full-page What's Up? Annapolis thank-you ad
- Logo or name displayed on Wellness House e-newsletters and email blasts promoting the event
- Logo or name displayed on R&R Benefit landing page and concert credits



**JOIN US FOR A
VIRTUAL BENEFIT CONCERT!**

Wellness House of Annapolis presents:

FALL ROCK N' ROLL ON THE BENEFIT BAY

Thursday, September 24th | 7 pm

Performed exclusively for the Wellness House of Annapolis.

Dear Friend,

Amidst these uncertain times, the need for cancer support in the community has not stopped – and neither have we. Wellness House of Annapolis is committed to supporting individuals and families touched by cancer, now more than ever, and we hope you will help us to continue in this life-changing mission! This fall, we are looking forward to a great time online in support of our community with a fantastic musical performance by The Paul Reed Smith Band and delicious dinner packages for pick-up by Ken's Creative Kitchen with wine courtesy of Eastport Liquors. We hope you will join us as a sponsor alongside our Presenting Sponsor, The Geaton & JoAnn DeCesaris Family Foundation!

You are in for a musical treat with The Paul Reed Smith Band. Paul is a well-known Annapolitan and master artisan of his quality PRS and the PAUL'S hand-crafted guitars, notably played by musical legends including Carlos Santana, John Mayer, and Mark Holcomb (to name a few). The Paul Reed Smith Band has a captivating and electrifying sound, and we are honored to have them headline our virtual Fall Rock N' Roll Benefit on the Bay.

We take the safety and health of our community very seriously and are following state and local guidelines for safe gathering practices. That is why we are looking forward to holding this event virtually and inviting you to enjoy the concert with us online from wherever you are most comfortably able to enjoy your dinner and wine packages. Like other nonprofit organizations and businesses, we are finding fun ways to adapt our events so that we can remain a strong resource for our community while staying safe.

For online registrations, please visit: www.annapoliswellnesshouse.org/rnrbenefit
Questions? Please call 410-990-0941 or email admin@annapoliswellnesshouse.org with any questions about the evening's activities.

We can't thank you enough for your consideration and support!

Sincerely,



Mary Jermann
Executive Director

PRESENTING SPONSOR:
THE GEATON &
JOANN DECESARIS
family foundation, inc.





Fall Rock N' Roll Benefit on the Bay Sponsorship Package Summary

Sponsorship Levels:	Rock N' Roll Sponsor: \$10,000*	Rhythm & Blues Sponsor: 7,500*	Country Sponsor: \$5,000*	Soul Sponsor: \$2,500	Folk Sponsor: \$1,000
Number of pick-up gourmet dinners by Ken's Creative Kitchen & wine courtesy of Eastport Liquors	12	10	8	4	2
Advertisement in What's Up? Annapolis thank-you ad	Featured logo or name in full-page What's Up? Annapolis thank-you ad	Prominent recognition in full-page What's Up? Annapolis thank-you ad	Recognition in full-page What's Up? Annapolis thank-you ad	Recognition in full-page What's Up? Annapolis thank-you ad	Recognition in full-page What's Up? Annapolis thank-you ad
Logo Features	Featured logo or name on R&R Benefit landing page and concert credits	Logo or name prominently displayed on Benefit landing page and concert credits	Logo or name displayed on R&R Benefit landing page and concert credits	Logo or name displayed on R&R Benefit landing page and concert credits	Logo or name displayed on R&R Benefit landing page and concert credits
Logo or name displayed on all Wellness House <i>e-newsletters and email blasts</i> promoting the event and concert credits	Yes	Yes	Yes	Yes	Yes
Featured social media promotion package	90-second finished video	60-second finished video	30-second finished video		

*Rock N' Roll Sponsor, Rhythm & Blues Sponsor, and Country Sponsor tiers include a video story package promoted across Wellness House of Annapolis social media platforms (Facebook, Instagram, LinkedIn, and Twitter). Videos will be of varying length, depending on the level of sponsorship. Videos include:

- A professionally produced video telling the story of “why” the sponsor chooses to support the WH and how their business supports the community
- Zoom interviews will be the medium for telling the sponsor’s story and will be conducted, edited into completed into finished videos that will air on all WH social media platforms in an organized promotion leading up to and following the event
- All Videos will live on the WH Website for a designated time following the event
- All sponsors will be credited at the end of the Concert video airing September 24th
- **All sponsors will own the rights to their videos and receive copies to use for their own promotional purposes**



Fall Rock N' Roll Sponsorship Registration Form

SPONSORSHIP LEVELS (check one):

Rock N' Roll Sponsor: \$10,000

(Includes 12 pick-up gourmet dinners plus wine, and a 90-second video spot to post on social media, in addition to full benefits as listed on page 3)

Country Sponsor: \$5,000

(Includes 8 pick-up gourmet dinners plus wine, and a 30-second video spot to post on social media, in addition to full benefits as listed on page 3)

Folk Sponsor: \$1,000

(Includes 2 pick-up gourmet dinners plus wine, in addition to full benefits as listed on page 3)

Additional gourmet dinners (for sponsors only): \$60 per meal - Quantity: _____

Wine is included, one bottle of wine per two dinners purchased. Final meal orders must be received by September 16th. Dinner packages will be ready for pick-up on the day of the concert, Thursday September 24th, between 3:30 pm and 5:30 pm from Ken's Creative Kitchen:

Located at Annapolis Landing Marina • 980 Awald Road #201, Annapolis, MD 21403 • 410-268-3222

Instructions: Once in parking lot, go left of the grey building and pull up next to the ramp – a KCK caterer will be there to assist you.

Check made out to Wellness House of Annapolis is enclosed with 'Fall RNR Benefit' in the memo.

Credit Card (check one): MasterCard VISA AMEX Discover

Credit Card Number: _____ **Exp. Date:** _____ **CW:** _____

Name on Card: _____ **Signature:** _____

Business/Organization: _____

Contact Name: _____ **Title:** _____

Phone: _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Please send completed form and payment to:

Wellness House of Annapolis: Fall RNR Benefit 2625 Mas Que Farm Road Annapolis, Maryland 21403



THE GEATON &
JOANN DECESARIS
family foundation, inc.



For additional information, please contact Wellness House of Annapolis:

(410) 990-0941 • admin@annapoliswellnesshouse.org • www.apnapoliswellnesshouse.org/rnrbenefit



Benefit Dinner Package Menu and Order Form

First Course

Wild Field Seasonal Salad

Mache, Arugula, Mizuna, Red Oak Leaf, Watercress Baby Red Romaine and Frisee
 Burgundy Amaranth, Herbed Goat Cheese, Medallion Heirloom Tomatoes and
 Julienne of Cucumber Blossoms, Lemon-Dijon Vinaigrette Dressing

Entree Options

1) Sea Salt and Pepper Seared Tenderloin of Beef, Rare/Medium Rare
 with Shaved Horseradish Root and Watercress Aioli

OR

2) Chilled Maine Lobster, Jumbo Gulf Shrimp and Jumbo Lump Crab
 with California Avocado, Tarragon-Parsley-Lemon Remoulade, Fresh Italian Parsley

Both accompanied by a Grilled (Slight Char) Vegetable Faro Salad
 Italian Eggplant, Zucchini, Yellow Squash, Portobello Mushrooms, Cherry Tomatoes, Asparagus, And Purple Onion, Farro, Pine Nuts
 Herb-Infused Olive Oil, Fresh Garlic, Rosemary Thyme, Sage, Oregano, Balsamic Reduction, Sea Salt and Pepper
 AND Bundle of Haricot Verts wrapped in Leek Ribbon

OR

3) Vegetarian Grilled Mediterranean Penne Pasta

Sun Dried Tomatoes, Artichoke Hearts, Fresh Basil Pesto Sauce, Roasted Eggplant, Zucchini, Vidalia Onions, Pine Nuts and Fresh Parmesan
 AND Bundle of Haricot Verts wrapped in Leek Ribbon

Side Of

Basil Thyme Bread

Dessert

Box of Miniature Desserts

Fresh Raspberry Tart, Petite Chocolate Mousse Cake, Caramel Napoleons,
 AND Chocolate Covered Strawberries

Order Selection (please check circles to indicate, and list quantity)		
<input type="checkbox"/> Package 1 incl. Sea Salt & Pepper Seared Tenderloin of Beef Quantity: _____	<input type="checkbox"/> Package 2 incl. Chilled Maine Lobster, Jumbo Gulf Shrimp and Jumbo Lump Crab Quantity: _____	<input type="checkbox"/> Package 3 incl. Vegetarian Grilled Mediterranean Penne Pasta Quantity: _____

O Package 1 incl. Sea Salt & Pepper Seared Tenderloin of Beef O Package 2 incl. Chilled Maine Lobster, Jumbo Gulf Shrimp and Jumbo Lump Crab O Package 3 incl. Vegetarian Grilled Mediterranean Penne Pasta

Final meal orders must be received by September 16th. Dinner packages will be ready for pick-up on the day of the concert, Thursday September 24th, between 3:30 pm and 5:30 pm from Ken's Creative Kitchen:

Located at Annapolis Landing Marina • 980 Awald Road #201, Annapolis, MD 21403 • 410-268-3222

Instructions: Once in parking lot, go left of the grey building and pull up next to the ramp – a KCK caterer will be there to assist you.

For additional information or if you have any questions, please contact Wellness House of Annapolis:
 (410) 990-0941 • admin@annapoliswellnesshouse.org • www.annapoliswellnesshouse.org/rnrbenefit